Entry type: Person
Entry ID: AWE2729

Victoria, Heidi

(1967 -)

Born	19671012, Melbourne Victoria Australia
Occupation	Community worker, Parliamentarian, Photographer

Summary

Heidi Victoria was elected Member for Bayswater, in the Legislative Assembly of the Parliament of Victoria in November 2006, representing the Liberal Party. She was re-elected at the election which was held on 27 November 2010 and again in November 2014, when the Labor Party returned to power.

In March 2013, after serving as Parliamentary Secretary for the Arts and Parliamentary Secretary to the Premier of Victoria she was appointed Minister for the Arts, Consumer Affairs and Women's Affairs.
On the defeat of the Liberal Government in November 2014, she currently holds the Shadow Portfolios of Major Events; Arts and Culture and Aboriginal Affairs.

Ms Victoria was born in Melbourne, Victoria. She has been involved in community work for over 30 years with not-for profit organisations including SCOPE and the Make-A-Wish Foundation . She also served on the Australian board of the National Council of Women as company secretary.

Passionate about fighting injustice Minister Victoria's move into politics in 2006 was a logical one.

As the mother of a young daughter, she became involved in a community lobbying campaign to save her local primary school's English/German language immersion program- which had been recognised as one the State's leading bilingual education success stories for nearly three decades — from closure.

Ms Victoria has a BA in Fine Arts (Photography) and spent several years running her own photographic business, specialising in portrait and event photography.

Details

Heidi Victoria completed a Bachelor of Arts (Fine Art Photography) in 1988, and became the owner and National Sales Manager of a photography business. Within the Liberal Party, she has served as Branch President, Vice-President and Secretary; State and Federal electorate council delegate; fundraiser; branch development officer; and State council and Federal conference delegate. She was elected MLA for Bayswater in 2006.

With interests in the arts, local sport and charity, Victoria has served as President and Director of the Make-a-Wish Foundation and Director of the National Council of Women of Australia (2003-2006). She is Patron of the Knox Raiders basketball team; Ambassador for the Victorian State Women's Basketball Team; and member of the Wantirna South Junior Football Club. She has been Secretary of the Victorian Parliament/People's Republic of China Friendship Group and Executive Member of the First Friends of Dandenong Creek.

Events

2006 - 2006
Elected to the Victorian Legislative Assembly

2013 - 2013
Appointed Minister for the Arts, Consumer Affairs and Women's Affairs in the Victorian Stae Government

Published resources

Site Exhibition
Carrying on the Fight: Women Candidates in Victorian Parliamentary Elections, Australian Women's Archives Project, 2008,
http://www.womenaustralia.info/exhib/cws/home.html

Resource
Trove, National Library of Australia, 2009

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